PRESS RELEASE



August, 23rd, 2011

Full OCA Alliance membership for Yamaha Corporation

International audio manufacturer joins the Open Control Architecture Alliance

Being in discussions and close relations with the alliance since its start in June 2011, the professional audio manufacturer Yamaha has become the ninth full member of OCA Alliance. Membership had been pending due to internal proceedings at the time of the original alliance announcement.

The OCA Alliance has been formed to ensure the standardisation of the Open Control Architecture (OCA) for a wide interoperability of professional audio equipment. Since its formation in June this year the members have been working towards a final technical definition of OCA.

As with all the other members, the Yamaha Corporation was initially approached by Bosch, the initiator of the OCA Alliance, to discuss how to overcome the challenge of interoperability in the professional audio market. 'We are glad to now be able to join this alliance, with which we were in close communications from the very beginning', Yamaha senior manager R&D centre, London, Terry Holton adds.

The Open Control Architecture is not meant to be a media transport technology and not to replace evolving standards such as AVB. Instead, it is intended to complement these by providing a reliable and rich system control environment. It will be a flexible and robust standard covering the entire range of future professional media equipment, ranging from the smallest to large-scale applications.

The goal is to create an open public standard for professional media network systems. Phase one, completion of technical documents and transfer of the results to an accredited public standards organisation, will, however, be restricted to the full members of OCA. Other interested companies are welcomed to join as observers and will be able to join as active members in the second phase of the standardisation process.

The members of the OCA Alliance are

- Bosch Communications Systems
- d&b audiotechnik GmbH
- Duran Audio
- LOUD Technologies Inc
- Media Technology Systems
- PreSonus
- Salzbrenner Stagetec Mediagroup
- TC Group
- Yamaha Corporation

PRESS RELEASE • FOR IMMEDIATE RELEASE

AUGUST 23, 2011

Information:

OCA Alliance, Stephan Lietz, e-mail stephan.lietz@oca-alliance.com